

Bringing Boating to Families  
For Over 49 Years

2022 Exhibitor  
Information

4  
DAY  
EVENT

# MID-ATLANTIC BOAT SHOW

FEBRUARY 10 - 13, 2022

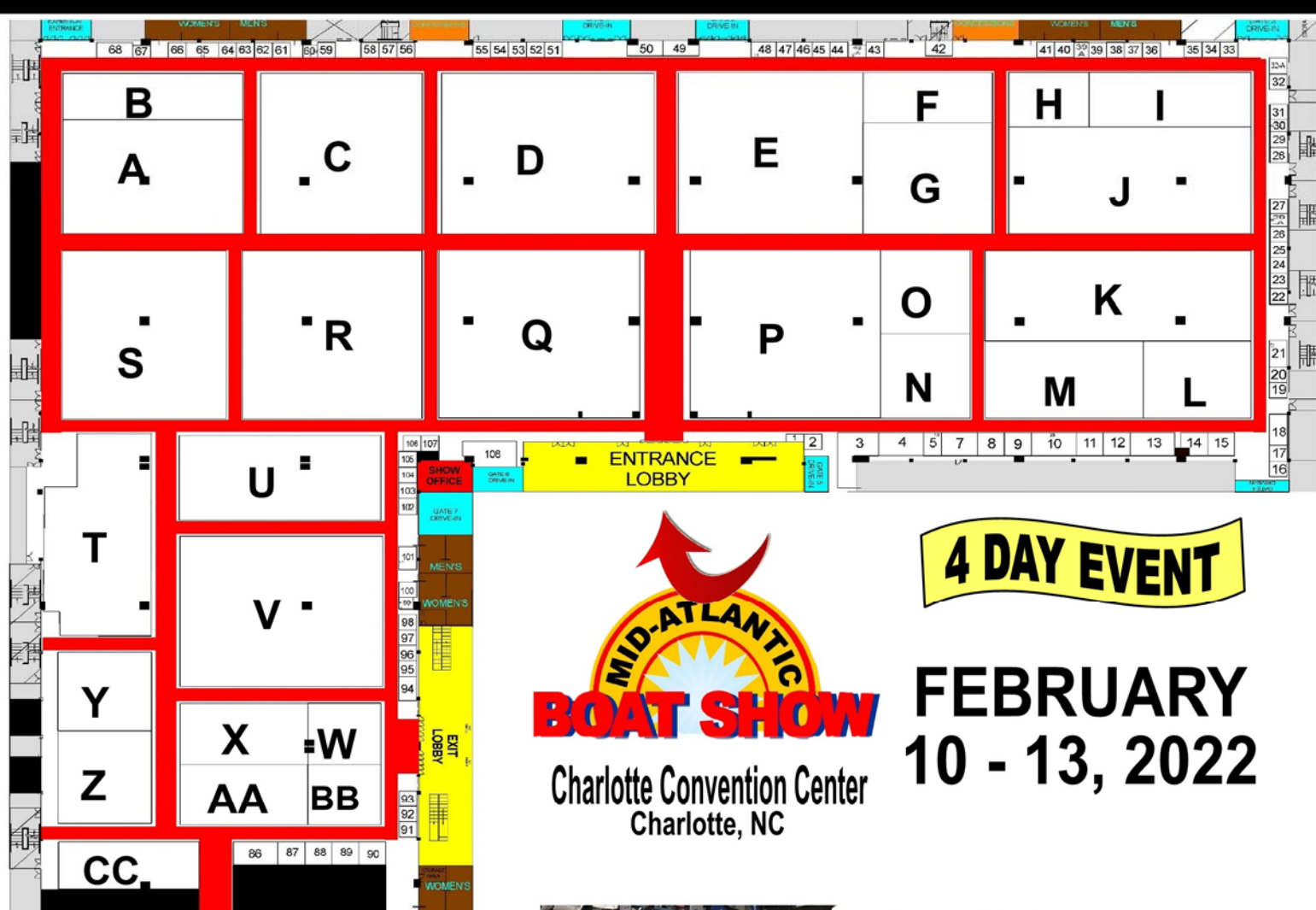
Charlotte Convention Center  
Charlotte, NC

**NCBOATSHOWS.COM**

Southeast Productions, Inc.  
P.O. Box 7282 - Greensboro, NC 27417 - Office 336-855-0208 - [info@ncboatshows.com](mailto:info@ncboatshows.com)

**Largest Indoor Boat Show in North Carolina,  
South Carolina & Virginia at 250,000 sq. ft**





**MID-ATLANTIC  
BOAT SHOW**  
Charlotte Convention Center  
Charlotte, NC

**4 DAY EVENT**

**FEBRUARY  
10 - 13, 2022**

## Exhibit Rates

### Booths

Indicated by numbers on layout

10 X 10	\$ 700.00
10 X 15	\$ 1050.00
10 X 20	\$ 1350.00
Each Additional 10 x 10	\$650.00

No Additional Charge For Corner Booths

### Move-In Schedule

Monday	9 - 8	Marine Dealers only
Tuesday	9 - 8	
Wednesday	9 - 9	

### Marine Dealers

Indicated by letters on layout

Bulk Floor Space  
\$ 3.00 per square foot  
1,500 sq. ft minimum  
Under 1500 sq. ft. \$ 3.75

### Show Hours

Thursday	12 - 9
Friday	12 - 9
Saturday	10 - 9
Sunday	11 - 5

### Other Associated Costs

Electricity	- Current Facility Rate
Exhibitor Parking Pass	- \$60.00 4 day pass
Wireless Internet	- Current Facility Rate
Tables, Chairs, etc...	- Available from Hollins Expo at current rates.
Phone	- Various options available from Facility

### For More Information

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Office - 336-855-0208

Fax - 336-855-0249

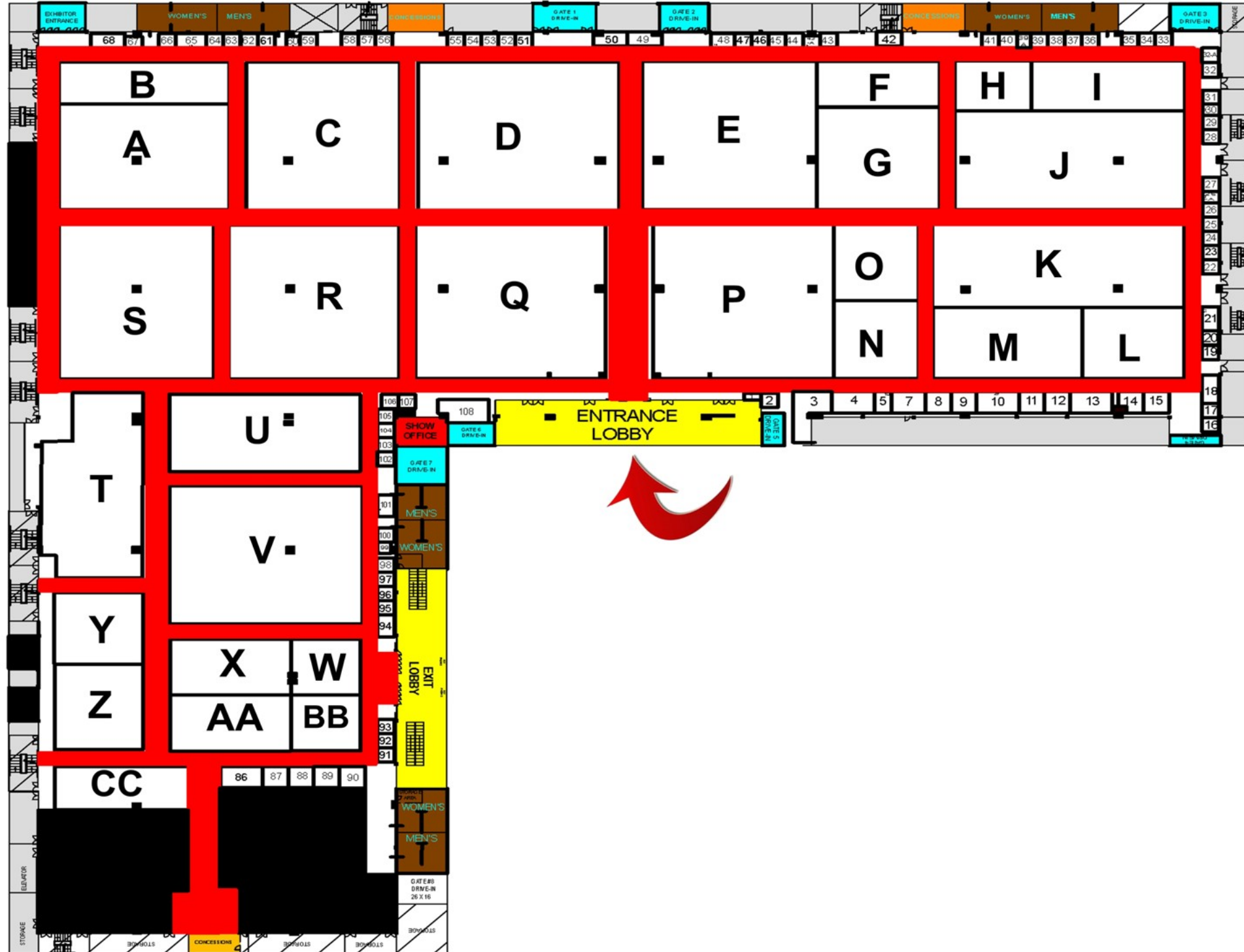
info@ncboatshows.com - www.ncboatshows.com



- 49th Annual Event
- Only Boat Show held annually in Charlotte - North Carolina's largest populated market
- Largest marine product sales event in North & South Carolina - 250,000 sq. ft
- Extensive All Media Advertising Budget including Billboard, Magazine & Social
- Over 18,000 attendees each year
- 6 show floor vehicle doors for easy exhibitor move-in / out process
- Non-union facility - Install and dismantle your display at your leisure. 2 full days move-in
- All Main Aisles carpeted
- On site stock trailer parking \*
- Fork Lift's available for limited exhibitor use - no fee
- Discounted exhibitor parking pass available
- Discount coupons available for pre-show promotions
- Wi-Fi throughout facility #
- Convenient Host Hotels

\* No Charge but limited to first come first serve

# Per day fee based



# MID-ATLANTIC BOAT SHOW

February 10 - 13, 2022 CHARLOTTE CONVENTION CTR

Move-In - Feb 7, 8, 9 Move-Out Feb 13 & 14



**\*\*4 DAY EVENT\*\***

## Application for Exhibit Space

EXHIBITOR #

PLEASE PRINT CLEARLY - If any preprinted information is incorrect please strike through and correct

COMPANY

ATTN:

ADDRESS

CITY, STATE  
ZIP

PHONE

CELL

EMAIL

PLEASE LIST PRODUCTS / SERVICES TO BE DISPLAYED

### THINGS TO KNOW

- All efforts will be made to place returning exhibitors in same location as the previous year unless requested otherwise. Show management does however reserve the right of final booth placement up to and including move-in. New exhibitors will be place after returning exhibitors renewal deadline.
- Submission of application does not guarantee acceptance to show. Acceptance based on relevance of product to show and current inventory of booths.
- Booth is to be used for applying company only. Subletting or sharing of display is not allow unless prior approval from show management.
- Tables & Chairs **are not provided** with booth rental. Order forms from show decorator will be sent out prior to show.

**READ ADDITIONAL "RULES OF EXHIBITING" ON REVERSE OF APPLICATION**

### Booth Size Requested

(If you are a new exhibitor and are requesting larger than a 10 x 30 booth please call to confirm availability)

Space Size Requested

X

X

☐ 10 x 10 (100 sq. ft.) - 700.00

☐ 10 x 15 (150 sq. ft.) - 1050.00

☐ 10 x 20 (200 sq. ft.) - 1350.00

☐ 15 x 15 (225 sq. ft.) - 1512.50 (Limited # available)

☐ 10 x 30 (300 sq. ft.) - 2000.00

☐ 10 x 40 (400 sq. ft.) - 2650.00

A 50% deposit is required with returned application. Applications received without deposit will not be accepted. Exhibitor information packets will be mailed approximately 45 days before show and will include invoice for final payment.

**Booth Cost**

Adj if applicable

**Total Cost**

**Deposit Required**

**Balance Due**

**Comments or Special Requests**

(50% minimum with returned application)

Balance Due No Later Than **DEC. 1, 2021**

### Payment Options

#### Checks -

Make checks payable to :

SEP

P O Box 7282

Greensboro, N C 27417

### Credit Card

Visa - M / C - Amex - Discover

EXPIRES

CARD CODE

\$

Amount / Deposit  
to Process

NAME ON CARD

BILLING ZIP CODE

*Initial* I authorize Southeast Productions to process the above credit card for the amount indicated based on the terms of this exhibit application.

*Initial* I authorize Southeast Productions to process the above credit card for the **Balance Due** on Nov 15, 2021 based on the terms of this exhibit application.

Office Use Only : Processed Date

Chg Amount

Confirmation #

**IMPORTANT NOTICE** - ALL ACCOUNTS MUST BE PAID IN FULL 10 DAYS PRIOR TO EVENT. ACCOUNT BALANCES PAID AT THE EVENT WILL RESULT IN A 5% SERVICE FEE (\$20 MIN) AND MUST BE PAID BY CREDIT CARD, CERTIFIED CHECK OR CASH.

UNLESS PRIOR ARRANGEMENTS HAVE BEEN MADE.... PERSONAL OR BUSINESS CHECKS WILL NOT BE ACCEPTED AT THE SHOW FOR PAYMENT.

It is mutually agreed that there is no other conditions of this agreement other than those printed on the front and reverse side of this application. As an acting authorized agent of the applying company I confirm that I have read all of the "Rules of Exhibiting" and agree to abide by said rules. I acknowledge that any violation of "Rules of Exhibiting" can cause closure of display without recourse or refund.

Signature

Date

RETURN WHITE COPY WITH PAYMENT - KEEP YELLOW COPY FOR RECORDS



## TERMS & RULES OF EXHIBITING

*In our effort to make this event successful for all parties, we present these Terms & Rules to each participating Exhibitor as our uniform policy and guidelines. Although, we recognize that all exhibitors are unique in their needs - we feel that these guidelines set a good frame work for the success of the exhibitor and show. It is Southeast Productions desire to assure every exhibitor large or small that they are the most important element to a successful event.*

- Submission of **Application for Exhibit Space** does not guarantee acceptance into event. Show management reserves the right to deny application based on relevance of product to show and/or current inventory of booths. Show management also reserves the right to limit or exclude categories at it's discretion.
- **All exhibiting companies are required to have and maintain general liability insurance coverage during the event. Please contact show management if you have any questions concerning this requirement**
- Person signing this "**Application for Exhibit Space**" (**Agreement**) acknowledges he/she is an authorized agent of applying **Company (Exhibitor)** and is entering into a binding financial agreement with Southeast Productions, Inc. (**Show Management**). Terms of this agreement requires **Exhibitor** to pay a deposit to **Show Management** with submitted application to reserve exhibit space and becomes nonrefundable after **Nov 15th of the event year. (All cancellation requests must be made in writing and postmarked prior to Nov 15th. )** Unless canceled, agreement also requires and binds **Exhibitor** to submit **Payment In Full** of account balance to **Show Management** by indicated deadline. **Exhibitor** acknowledges if Payment in Full has not been satisfied prior to deadline Show Management reserves the right to access a late fee of 2% of remaining balance (\$50.00 minimum) or cancel Exhibit Space reservation and reissue booth without recourse or refund of deposit unless prior arrangements have been made with Show Management, **If, due to state and/or local mandates . the event should have to be rescheduled or cancelled. All exhibitors in good standing with their accounts will be given the option of either carrying the monies over to the rescheduled date or having a full refund issued**
- Once accepted, exhibit space is to be used for applying company only. If applying company is Parent Company to another business entity please indicate D/B/A on application . Subletting , sharing or re-assigning of exhibit space is not allowed unless prior approval from show management.
- State and local taxes are the responsibility of each exhibitor. State tax licenses are required.
- Exhibits must be maintained within the dimensions of the contracted space size and Booth Exhibits should not extend higher than 8 feet. Exhibits cannot be secured, hung or supported by facility walls, columns or rafters. Exhibits cannot extend or "Hang out" over the aisle or neighboring displays. If by the nature of your product your booth display structure extends higher than 8 feet or needs the support of a solid wall..... please notify Show Management prior to move in for approval.
- Tables & Chairs are not supplied with display. All decoration materials ( Curtains, carpet, tables, chairs, etc.) are owned , maintained and rented by the contracted Show Decorator - Not Show Management. Damage or removal of any of these materials can and will result in the Exhibitor being charged for replacement either directly from the show decorator or through show management. **Nothing can be attached directly to the display curtains.** Please notify Show Management or Show Decorator staff if you have any questions about securing display material to Pipe & Drape.
- All business must be conducted within the dimensions of your display. Distributing brochures and/or pamphlets while standing outside your display, walking up and down aisles or placing in common areas of the show floor is prohibited. Disturbing noises or forms of attracting attention to your display which are objectionable to Show Management will not be allowed. Distributing helium balloons or adhesive backed promotional items are prohibited by Building Management.
- After hours security will be provided beginning on first move-in day. It is the responsibility of each exhibitor to secure items in their booth to deter theft. Covering tables at closing and lockable display cases (if possible) are recommended. This Event, its Sponsors, Show Management and Building Management shall not in any way be held liable for damage or loss to property or person of the Exhibitors.
- Displays are to be installed and removed at the expense of the Exhibitor and shall remain in place until closing on the last day of event. Exhibitors leaving prior to closing without consent of show management will automatically lose renewal option for the next years event. Exhibits left beyond the official move-out dates will be removed by show management. Exhibitor will be billed for any labor and/or costs associated with the display removal.
- Show Management will make every effort to operate on scheduled hours in the event of inclement weather but cannot be held responsible for adjustments in show hours or days. Refunds and/or credits can not be offered to exhibitors unable to attend because of weather.

**Again, we recognize that each exhibitor is unique in needs and nature, so if you should have a concern or conflict with any of these Exhibitor Rules please contact us and we'll assist in anyway possible.**

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**Greensboro, NC 27417**  
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**www.ncboatshows.com info@ncboatshows.com**

**Signature Required** \_\_\_\_\_

**By indication of signature I have read and agree to rules set forth by show management for this event.**